

Asia-Pacific ATT&CK Community Workshop Spring 2027

Sponsorship Opportunities

EXPAND YOUR REACH

This Sponsorship Package is designed to showcase your organization as a thought leader and investor in the MITRE ATT&CK Community in the Asia-Pacific Region. The Center for Threat-Informed Defense is actively recruiting sponsors who are motivated to support and grow the regional community of security operations practitioners and threat-informed defenders.

A MESSAGE FROM MITRE | CTID

Thank you for your interest in supporting the **2027 Asia-Pacific ATT&CK Community Workshop**. Building on the tremendous success and enthusiasm of our 2024 and 2025 gatherings in Singapore, we are excited to partner with organizations that are committed to accelerating the adoption of threat-informed defense across the region.

The energy and dedication from attendees, speakers, guests, and sponsors have only grown stronger. With your support, we can continue to build this vibrant community of threat-informed defenders and help your organization meaningfully expand its presence with key decision makers and practitioners throughout the Asia-Pacific Region.

Join us in **Spring 2027** for this one-of-a-kind learning and training experience for users of MITRE ATT&CK.

Leslie Anderson

Chief Strategist and Head of Threat-Informed Defense Programs
Center for Threat-Informed Defense

WHY SPONSOR

All primary sponsorships emphasize **collaborative community building, shared security responsibility, and programmatic engagement** rather than heavy onsite branding. Our approach honors the values of global cooperation and mission-focused impact.

- Position your organization as a thought leader and investor in the MITRE ATT&CK community in Asia-Pacific
 - Reach a concentrated audience of SOC leaders, cyber defenders, and decision makers from more than 40 countries
 - Engage with a global community of 40,000+ (via attendees, newsletter subscribers, and social media followers)
 - Showcase your commitment to shared defense through curated experiences and digital recognition
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2027 SPONSORSHIP OPPORTUNITIES

Strategic Partner — \$30,000 USD

Quantity Available: 1

This premier opportunity positions your organization as a foundational supporter of threat-informed defense collaboration in the Asia-Pacific Region.

Focused Benefits:

- Four conference passes
 - Participation in a curated, Chatham House–style roundtable with senior defenders
 - Recognition in plenary remarks and digital channels
 - Opportunity to co-shape one community-focused session (non-sales, ATT&CK/threat-informed content)
 - Logo with preferred link showcased on event sites
 - Digital badge for your use on social media, websites, email signatures
 - New sponsor announcement on social media and in community newsletters
 - Post-conference recognition
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Community Experience Sponsor — \$20,000 USD

Quantity Available: 2

Co-host a meaningful community-building experience that advances shared security objectives while creating memorable connections among practitioners.

Focused Benefits:

- Three conference passes
 - Co-host of a community-building experience (e.g., reception or facilitated dialogue)
 - Recognition in agenda and community communications emphasizing joint commitment to shared defense
 - Logo with preferred link showcased on event sites
 - On-site acknowledgment by conference host
 - Digital badge for your use on social media, websites, email signatures
 - New sponsor announcement on social media and in community newsletters
 - Post-conference recognition
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Threat-Informed Defense Training Sponsor — \$15,000 USD

Quantity Available: 2

Support an immersive pre-workshop training experience for a select group of threat-informed defense practitioners using Center for Threat-Informed Defense research, including live demonstrations to validate and bring to life the concepts discussed.

Focused Benefits:

- Two training passes and two conference passes
 - Recognition as sponsor of pre-workshop training using CTID research
 - Digital recognition and inclusion in training materials, with emphasis on advancing practitioner skills
 - Logo with preferred link showcased on event websites
 - Digital badge for your use on social media, websites, email signatures
 - New sponsor announcement on social media and in community newsletters
 - Exposure to in-person attendees and the broader Threat-Informed Defense Community
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Global Cooperation Sponsor — \$15,000 USD

Quantity Available: 4

Champion a featured session or track on global collaboration and shared security responsibility, demonstrating your commitment to collective defense.

Focused Benefits:

- Two conference passes
 - Recognition as supporter of a featured session or track on global collaboration and shared security responsibility
 - Visibility in digital channels and program materials, without additional onsite signage
 - Logo with preferred link showcased on event sites
 - Digital badge for your use on social media, websites, email signatures
 - New sponsor announcement on social media and in community newsletters
 - Exposure to in-person, virtual attendees, and the Threat-Informed Defense Community
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Community Supporter (Various) — \$7,500 USD

Quantity Available: 7

A budget-friendly way to demonstrate your organization's support for the MITRE ATT&CK community in the Asia-Pacific Region.

Focused Benefits:

- Name and logo with preferred link on:
 - reusable, canvas tote bag, event site and sponsor slides (or)
 - conference t-shirt, canvas tote bag, event site and sponsor slides (or)
 - custom supporter package
 - Digital badge for your use on social media, websites, email signatures
 - Social media acknowledgment as a contributor to the MITRE ATT&CK community in APAC
 - Exposure to in-person, virtual attendees, and post-conference recognition
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BECOME A SPONSOR

Sponsorship opportunities are limited and will be assigned on a first-come, first-served basis.

To secure your preferred sponsorship and join us in advancing threat-informed defense across the Asia-Pacific Region, CTID@mitre.org.

 Visit: ctid.mitre.org/events/apac-2027 for event updates and details
